



CLICK TO PLAY



Dear Red Raider Family,

This past Friday evening, more than 20,000 members of the Texas Tech University, Lubbock, and surrounding communities gathered on campus to celebrate the 64th annual Carol of Lights and kick off Texas Tech's Centennial Celebration. It was a [memorable program](#) made possible by many individuals and groups to whom I am very grateful. The evening provided one of those occasions when you see and feel how special the Texas Tech family is. And there will be [opportunities for other similar moments](#) during the coming year as we celebrate Texas Tech's 100th birthday.

February 2023 will mark 100 years since the founding of our beloved institution. Many would have doubted that a college founded in the vast open spaces of West Texas would become an extraordinary 21st-century engine of educational, research, cultural, and economic opportunity. But Texas Tech has always aspired to big goals and a worldwide presence. As we commemorate Texas Tech's past, let us do so with heightened expectations and anticipation of what is yet to be.

Texas Tech will be the destination for those seeking a world-class education and a unique and personalized experience as a member of the Red Raider family. We will promote and support academic excellence to ensure future generations of Red Raiders find even greater success while they are students on our campus. And when they leave this campus, they will do so with the knowledge, skills, and quality of mind to be leaders and doers prepared to thrive in a 21st-century democracy.

We will build on our history of scholarship and research as we move toward the status of a Top 50 national research institution. We will enhance Texas Tech's tradition of creativity and cultural enrichment through our commitment to the arts and humanities. We will seize upon our location in these great plains to solve global problems through impactful research that addresses energy, sustainability, water, and health issues.

Today, I ask that you take this journey with us as we honor what Texas Tech has been and look forward to what it will be. Our history is worth celebrating, and our best is yet to come.

Sincerely,



LAWRENCE SCHOVANEC
President, Texas Tech University



This is an electronic communication produced by the Texas Tech University Office of Communications and Marketing.

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