



TEXAS TECH UNIVERSITY
Office of the President™

MEMORANDUM

DATE: June 7, 2023

TO: Faculty and Staff

FROM: Lawrence Schovanec, President
Ron Hendrick, Senior Vice President and Provost

RE: Texas Tech to Offer Industry Certificates for Students

Beginning this fall, Texas Tech University will be one of a select group of institutions of higher education nationwide to offer our current students the opportunity to enhance their degrees with an industry career certificate – at no additional cost.

Texas Tech has partnered with industry leaders like Google, Meta and IBM to offer a curated list of more than 30 high-demand industry career certificates so our students can pair their degrees with industry-recognized credentials.

These certificates are flexible, accessible and visible. Certificates are earned online at the student's pace and require no prerequisites or previous experience.

You can learn more about specific programs by visiting the Texas Tech Online Industry Career Certificates [web page](#).

Industry career certificates will be available to all Texas Tech students via their ttu.edu email address. Students can complete these certificates as an optional, co-curricular, non-credit enhancement to their degree program.

We will work with colleges and advisors to share this information with current students and with [Undergraduate Admissions](#) to inform incoming students of this opportunity.

Most of these programs can be completed in three to 12 months, with ten or fewer hours of flexible study per week. Students can complete as many certificates as they wish. Students who need help selecting the right certificate for their career goals should seek guidance from their academic advisor or the [Office of Continuing and Professional Education](#).

These industry career certificates will allow Texas Tech students to learn skills that complement their majors, explore new career paths and distinguish themselves in the job market.



FROM HERE, IT'S POSSIBLE