



Dear Red Raiders,

As educators and staff, we're in the business of transforming lives through knowledge and opportunity. The State Employee Charitable Campaign (SECC) extends that mission beyond our campus, allowing us to support vital services and organizations in our broader community.

When we support community initiatives, we're not just being good neighbors. Our success as an institution is linked to the health of the communities we serve.

That's why we need YOUR help to create lasting impact and hope by raising \$405,000, our goal for the 2024 campaign. Click <a href="here">here</a> to watch a video about our "why."

**GIVE TODAY** 

## **SECC KICK-OFF EVENT**

Also, please join us at the SECC kick-off event. Food and door prizes will be available.

Date: Sept. 5 Time: 3 p.m.

Location: Student Union Building, Ballroom

Parking: Carpooling is encouraged and parking will be available in

the R-11 Visitor lot (Band parking lot)

Thank you for your support and participation.

Sincerely,

Lawrence Schovanec

President, Texas Tech University

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FROM HERE, IT'S POSSIBLE.